

**MOVIES ANYWHERE ULTIMATE 4K SWEEPSTAKES  
OFFICIAL RULES**

**NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE WILL NOT ENHANCE YOUR  
CHANCES OF WINNING. MANY WILL ENTER, FEW WILL WIN.**

- 1. Eligibility:** The Movies Anywhere Ultimate 4K Sweepstakes ("Sweepstakes") is only open to entrants who, at the time of entry, are: (a) natural persons who are legal residents of one of the 50 United States or the District of Columbia, (b) at least 18 years of age or the age of majority in their jurisdiction of residence, and (c) have an active Movies Anywhere account. Entrants must not be an employee or director, or IRS dependent, immediate family member or individual residing in the same household of, an employee or director, of Movies Anywhere, LLC, its parent, and any subsidiaries, related and affiliated companies of each, The Walt Disney Company, the independent third party administrator of this Sweepstakes ("Administrator") or their respective parent, subsidiary and affiliated companies, advertising, promotion, or production agencies, web masters, web suppliers and any prize provider. Void where prohibited by law and subject to all applicable federal, state, municipal, and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these official rules ("Official Rules") and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning is contingent upon fulfilling all requirements set forth herein.
- 2. Sponsor:** Movies Anywhere, LLC, 500 South Buena Vista Street, Burbank, CA 91521-7620, USA.
- 3. Timing:** Sweepstakes begins at 12:00:01 AM Pacific Time ("PT") on December 11, 2018 and ends at 11:59:59 PM PT on January 11, 2019 ("Sweepstakes Period"). Administrator's computer is the Sweepstakes' official clock.
- 4. How to Register for Movies Anywhere and Opt-In to the Sweepstakes:** As noted in the eligibility requirements set forth in Section 1, you must have a Movies Anywhere account at the time of entry to enter the Sweepstakes. If you do not have a Movies Anywhere account, you may create one by visiting [www.moviesanywhere.com](http://www.moviesanywhere.com) (the "Movies Anywhere Website") or the Movies Anywhere mobile app ("Mobile App"). Creating a Movies Anywhere account is free. You may only opt-in to the Sweepstakes through the Movies Anywhere Website or Mobile App starting at 9:00 AM PT on December 11, 2018. Standard internet access and usage charges imposed by your online service provider will apply. Once you are logged into your Movies Anywhere account, click on the Sweepstakes banner on the Movies Anywhere Website or Mobile App home page, and follow the on-screen instructions to opt-in. Once you click where indicated and agree to these Official Rules you will be opted-in to the Sweepstakes. You must be opted in to the Sweepstakes by 11:59:59 PM PT on January 11, 2019 to be eligible to earn entries into the Sweepstakes, as set forth below.
- 5. How to Enter:** During the Sweepstakes Period, log in to your Movies Anywhere account and purchase any Movies Anywhere eligible movie (4K UHD, HD, SD formats accepted) from Movies Anywhere synced digital retailers to enter. Participating digital retailers are iTunes, Prime Video, Vudu, Xfinity, Google Play, Microsoft Movies & TV, and FandangoNOW. Each purchased movie during the Sweepstakes Period counts as one (1) entry into the Sweepstakes drawing. Sweepstakes entries will only be credited once you have opted-in to the Sweepstakes. Movie purchases made during the Sweepstakes Period will qualify as an entry only if Sweepstakes opt-in occurs by 11:59:59 PM PT on January 11, 2019.

**NOTE: A movie purchase is not required.** To receive a Sweepstakes entry without making a purchase, you may hand-write your complete name (no initials), valid e-mail address associated with your Movies Anywhere account, street address (P.O. Boxes not accepted), city, state, ZIP code, telephone number, date of birth (MM/DD/YYYY) on a 3½"x5" card ("Mail-In Entry") and mail it with sufficient postage to: Movies Anywhere Ultimate 4K Sweepstakes, (PL11501), P.O. Box 251328, West Bloomfield, MI 48325 to receive 1 Sweepstakes entry. All Mail-In Requests must be postmarked no later than January 11, 2019, and received on or before January 21, 2019 in order to be eligible.

Mail-In Entries must be legibly hand-written. Mechanical reproductions, postage-due, Mail-In Entries mailed in an envelope or sent in excess of the entry limits set forth below will not be accepted. Mail-In Entries received without a verifiable and legible return address and e-mail address will be deemed incomplete and not valid entries.

6. **General Conditions on Entry:** Once submitted, all entries become the exclusive property of Sponsor and will not be acknowledged or returned, nor will any correspondence be exchanged with any entrant. **Limit: An entrant may receive up to thirty (30) Sweepstakes entries in total during the Sweepstakes Period through a combination of the methods described above.** Limit one (1) prize per entrant/household in this Sweepstakes. Multiple entrants are not permitted to share the same e-mail address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different e-mail addresses, identities, registrations, logins, or any other methods will void entrant's entries and that entrant will be disqualified. Any use of any micro, robotic, automatic, programmed, or like entry methods will void all such entries affected by such methods and entrants using such methods will be disqualified. AN ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE THE WEBSITE(S) OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND IF SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.
7. **Odds of Winning and Winner Selection:** The odds of winning a prize depend on the number of eligible entries received during the Sweepstakes Period. Administrator is an independent judging organization whose decisions regarding the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select one (1) potential "Grand Prize Winner", one (1) potential "Second Prize Winner", and one (1) potential "Third Prize Winner" from among all eligible entries received during the Sweepstakes Period, on or around January 22, 2019.

Each potential winner will be notified by mail, e-mail and/or telephone. If any potential winner cannot be contacted, fails to execute and return all documentation within the required time, is found to be ineligible or is non-compliant with the Official Rules for any reason, then the potential winner forfeits the prize and Administrator may select another potential prize winner, as time permits. In the event that a potential winner is disqualified for any reason, Sponsor will award the prize to an alternate winner selected by random drawing from among all remaining eligible entries. In such case where a prize is not accepted or where a prize is forfeited, there may, as necessary and at Sponsor's sole discretion, be three (3) alternate drawings, after which the prize, if not accepted by an eligible winner, will not be awarded. Prizes will be fulfilled approximately eight (8) to ten (10) weeks following winner verification.

**8. Prizes and Approximate Retail Value (“ARV”):**

**1 GRAND PRIZE:** The 1 Grand Prize Winner will receive a 75” Sony BRAVIA 4K Ultra HD TV, a Sony sound bar, Grand Prize Winner’s choice of five (5) 4K UHD movies (1 per studio, from list provided by Sponsor), Apple TV 4K, Roku Premiere+, Google Chromecast Ultra, NVIDIA Shield, and a Fire TV Stick 4K (collectively, “Grand Prize”). The ARV of the Grand Prize is \$3,995.98.

**1 SECOND PRIZE:** The Second Prize Winner will receive Second Prize Winner’s choice of five (5) 4K UHD movies (1 per studio, from list provided by Sponsor) and an Apple TV 4K (collectively, “Second Prize”). The ARV of the Second Prize is \$299.00.

**1 THIRD PRIZE:** The 1 Third Prize Winner will receive Third Prize Winner’s choice of five (5) 4K UHD movies (1 per studio, from list provided by Sponsor) and a Fire TV Stick 4K (collectively, “Third Prize”). The ARV of the Third Prize is \$149.99.

**Total ARV:** The total ARV of all available prizes is \$4,444.97.

**Additional Terms and Conditions:** Prizes may not be declined once awarded to and accepted by a winner. Prizes may not be bartered, transferred, sold, or redeemed for cash value in whole or in part. Sponsor, in its sole discretion, reserves the right to substitute a listed prize for one of equal or greater value if the designated prize should become unavailable for any reason or unreasonably difficult to fulfill. Winners must pay all applicable taxes and fees for prizes accepted.

- 9. Limitations on Liability:** By entering, entrants agree that Sponsor, Administrator, and their respective parents, subsidiaries and affiliated companies, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents (collectively "Released Parties") will have no liability whatsoever, and shall be released and held harmless by entrants, for any injuries, claims, losses or damages of any kind to persons, including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Sweepstakes or participation in any Sweepstakes-related activity, or entrant’s failure to comply with the Official Rules. The Released Parties shall not be liable to any winner or any other person for failure to supply any prize(s) or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond the Released Parties’ control. The Released Parties are not responsible for illegible, lost, late, damaged, incomplete, misdirected, or stolen entries; or for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to: errors in advertising, Official Rules, selection and announcement of the winners and distribution of prize; or for lost, interrupted or unavailable network, server, satellite, Internet Service Provider (ISP), website or other connections, availability or accessibility; or for miscommunications, failed computer, telephone or cable transmissions, lines, or technical failure; or jumbled, corrupted, scrambled, delayed, or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties; or for any other errors of any kind whether human, mechanical, electronic, technical or network; or for the incorrect or inaccurate

capture of entry or other information or the failure to capture any such information; or for any misdirection or delay of any e-mail to be received on account of technical problems or traffic congestion on the Internet, Movies Anywhere Website or service, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading or uploading any materials in connection with the Sweepstakes; or for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes; or for any personal injury, death, or damage to or loss of property, arising out of receipt or use or misuse of any prize produced and/or manufactured by a prize provider or other third party.

**10. General Conditions:** Persons who tamper with or abuse any aspect of the Sweepstakes as solely determined by Sponsor, will be disqualified, and Sponsor reserves the right to terminate such entrant's eligibility. Sponsor may also disqualify any person that acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or for any other good cause reason solely determined by Sponsor. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes, and select winners from entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. In the event of a dispute regarding prize claims or entries received from multiple users having the same address, the authorized subscriber of the address at the time of entry used to enter, and not the name on the entry form, will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.

Except where legally prohibited, each winner grants (and agrees to confirm in writing) permission for the Released Parties to use his/her name, photograph, voice, likeness, and/or statements made by, or attributed to a winner in all media now known or hereafter discovered, worldwide, including, without limitation, on the World Wide Web, without notice, review or approval or compensation and in perpetuity. **To claim a prize, the winner (or if a Minor, Minor's parent or legal guardian) may be required to sign and return to Administrator, within 10 days of the date the notice is sent an affidavit of eligibility, liability release, publicity release and other paperwork.**

If any prize notification or prize is returned as non-deliverable, the prize will be forfeited and an alternate winner may be selected as further described in Section 7 above. Noncompliance with any of the foregoing or any portion of these Official Rules may result in disqualification and awarding of the prize to an alternate winner. **Federal, state, and local taxes and all other expenses not specified herein are winner's sole responsibility. The Grand Prize Winner will receive an IRS Form 1099 reflecting the actual value of his/her Grand Prize.** Sponsor may assign all rights granted by entrants and winners hereunder to any party at Sponsor's sole discretion.

**11. Disputes/Choice of Law:** Except where prohibited, entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the

appropriate Michigan State Court located in Oakland County, Michigan, U.S.A.; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan, U.S.A.

**12. Privacy:** Information collected from entrants is subject to Sponsor's Privacy Policy. We encourage you to read this policy, which can be found at <https://moviesanywhere.com/privacy-policy>.

**13. Winners List:** To obtain the names of the winners, send a properly stamped self-addressed envelope, by March 11, 2019 to Movies Anywhere Ultimate 4K Sweepstakes, Winners List, P.O. Box 251328, West Bloomfield, MI 48325.

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